

CERVICAL SCREENING AWARENESS WEEK 10-16 JUNE 2019

Cervical screening uptake is currently at a 21 year low. This means that we are getting further away from eliminating cervical cancer.

То	London Cancer Alliances
	CCG Cancer Clinical Leads, Commissioning Managers for Cancer, CCG Comms teams
	STP Cancer Programme Leads, Cancer SROs
	Public Health Leads
	London Pharmacy Leads
	HLP Communications Team
Subject	TCST Cancer charity awareness campaigns briefing for information – June 2019

Almost 35% of 25-64 year-old women in London, that's nearly 1 million London women, have not attended their cervical screening.¹

This week is Cervical Screening Awareness Week. Below are links to a wealth of resources for you to share widely in order to promote awareness and increase uptake of cervical screening in your area.



Jo's Cervical Cancer Trust has launched a campaign to encourage women to attend cervical screening.

We know that we can one day eliminate cervical cancer, this is partly due to cervical screening. Yet last year 1.3 million women did not take up their invitation and the UK is currently at a 21 year low in attendance. This means elimination is getting further away.

You can make use of increased awareness in the weeks following Cervical Screening Awareness Week (CSAW) by holding engagement events with the Jo's Engagement team in London. Their Public Health Engagement Coordinators have previously supported healthcare professionals and patients with information stands, awareness talks, drop in clinics and GP consultations.

For more information, please contact Adriana at adriana@jostrust.org.uk or 07498555992. https://www.jostrust.org.uk/get-involved/campaign/cervical-screening-awareness-week

Cervical Screening Awareness Week Pack – available free from Jo's Trust:

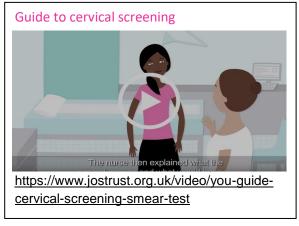
https://www.jostrust.org.uk/shop/cervical-screening-and-cervical-abnormalities/cervical-screening-awareness-week-pack

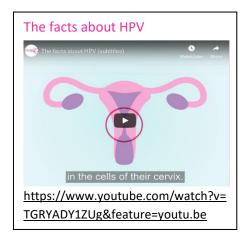


https://fingertips.phe.org.uk/profile/cancerservices/data#page/3/gid/1938132830/pat/46/par/E39000018/ati/154/are/E38000113/iid/91341/age/167/sex/2









Support for Primary Care

The London Good Practice Guide to Cancer Screening in London in Primary Care is available here:

https://www.healthylondon.org/resource/good-practice-screening-guide-breast-cervical-bowel/

Support from the Cervical Screening Programme

For more information about cervical screening, contact the Public Health England (PHE) screening helpdesk by:

- calling the helpdesk on 020 3682 0890
- emailing <u>phe.screeninghelpdesk@nhs.net</u>
- Information: Listen to an audio version of the cervical screening information leaflet

Support for everyone

For more information and support for people going for cervical screening, results and treatment, contact <u>Jo's Cervical Cancer Trust</u> by:

- joining the Jo's Cervical Cancer Trust Forum
- calling the helpline on 0808 802 8000
- using their <u>Ask the Expert service</u>

Support for people with a learning disability

Visit Jo's Cervical Cancer Trust for:

- <u>information and a film about cervical screening</u> if you have a learning disability
- an EasyRead guide to having a smear test

Support for LGBT people



- the LGBT foundation has information and support about <u>cervical screening for LGBT</u> people
- PHE has information on cervical screening for lesbian and bisexual women
- PHE has more information on cervical screening for trans men

Support for people with vulval pain

 the Vulval Pain Society has information about <u>cervical</u> screening if you have any kind of vulval pain, such as vaginismus



Support for women who have experienced FGM

https://www.jostrust.org.uk/blog/lets-talk-about-it/smear-tests-fgm

Support after sexual violence



For people who have experienced sexual violence, they may find the idea of cervical screening very difficult.

My Body Back gives support after sexual violence by running:

- screening clinics for people who have experienced sexual violence
- tips and tricks workshops about cervical screening

Jo's Cervical Cancer Trust has information, advice and support about <u>cervical screening after sexual violence</u>.

